



THE
ENGINEER
VISIBILITY
— BLUEPRINT —

Why Some Engineers Get Seen
While Others Get Ignored

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The Engineer Visibility Blueprint

Why Some Engineers Get Seen While Others Get Ignored

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How to Read This in 30 Minutes

This is a short book on purpose.

You are not here to be inspired. You are here to find out why your applications go unanswered, and to fix it today.

Read it in one sitting. When you reach the Visibility Score, stop and score yourself honestly. When you reach the Visibility Upgrade Plan, do the work. By the end you should be able to say one sentence and mean it:

“I know exactly why recruiters were ignoring me, and I know exactly what to fix today.”

That is the entire goal. Everything in here serves it.

One idea runs through every page. Learn it now and the rest of the book becomes obvious:

Engineers believe skills get interviews. Recruiters evaluate signals first.

Hold onto that sentence. We are going to use it relentlessly.

Go Deeper

This handbook fixes the signals that get you seen. If you want the full playbook on what comes after, landing the role and growing into it, I've written a complete book for iOS engineers:

The iOS Engineer Playbook → mikesalari.gumroad.com/l/ios-engineer-playbook

It goes well beyond visibility: positioning, interviews, and the path to senior and staff roles, written specifically for iOS engineers.

And a thank-you. If you bought The Engineer Visibility Blueprint, you have already invested in this work, so email me at **mike@salari.dev** and ask for your reader's discount on the Playbook. I will take care of you.